## Resources

Jennifer Aaker & Wendy Liu – The Happiness of Giving <a href="https://gsb-faculty.stanford.edu/jennifer-aaker/files/2022/04/thehappinessofgiving\_liuaaker\_2008.pdf">https://gsb-faculty.stanford.edu/jennifer-aaker/files/2022/04/thehappinessofgiving\_liuaaker\_2008.pdf</a>

The Initiative for Strategic Volunteer Engagement https://strategicvolunteerengagement.org/

