



Recruiting and Designing Opportunities for Today's Volunteers Volunteer Persona Worksheet

Create a brief composite sketch of your ideal volunteer for the role:

Who is the volunteer? Age, life stage,	
Why do they want to volunteer (motivation)? Use skills, help others	
What skills do they need to have? Career level, hobby, technology	
What character traits do they have? Extroverted, detail oriented	
What could prevent them from volunteering? Schedule, routine work	
What message or impact would resonate? Story, motivation	