



Best Practices for Recruiting and Engaging Volunteers from Zoomers to Boomers

Welcome!

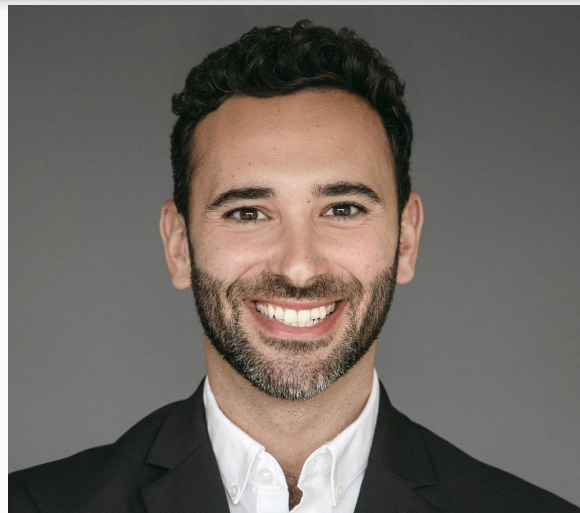


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Youth Volunteer Corps

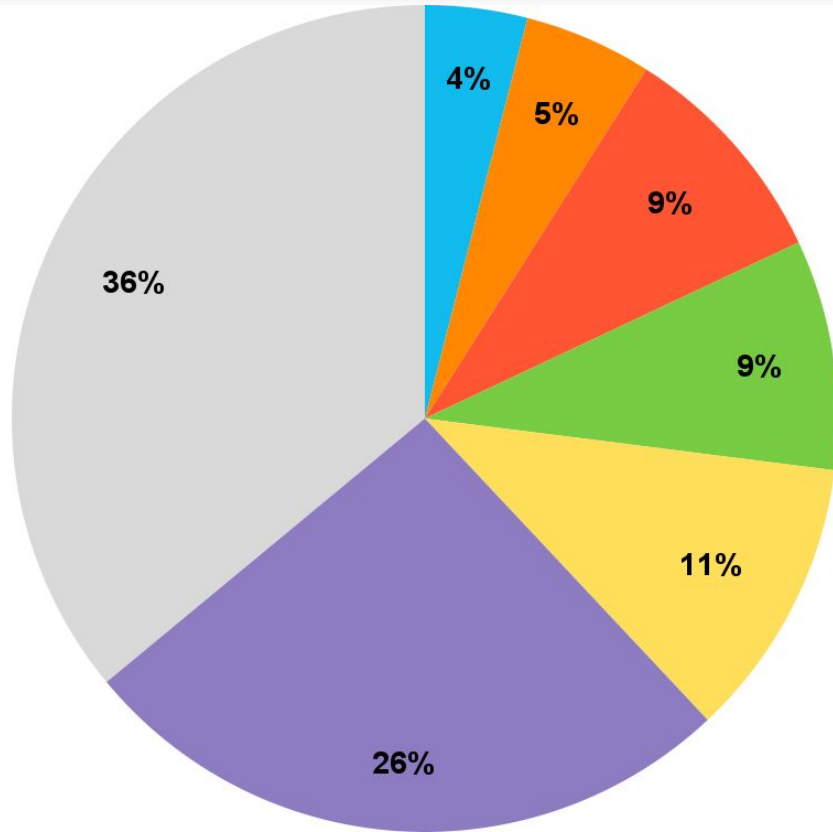


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Executive Director
Youth Volunteer Corps Hampton
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Sarah Miller
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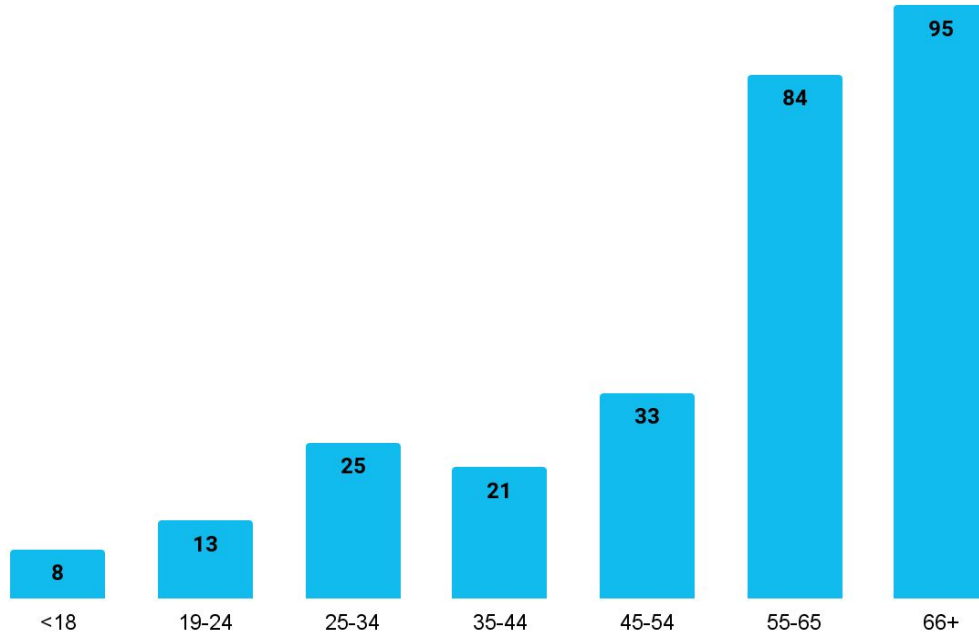
VolunteerMatch Surveyed 1,385 Active and Lapsed Volunteers



Survey Respondents by Age

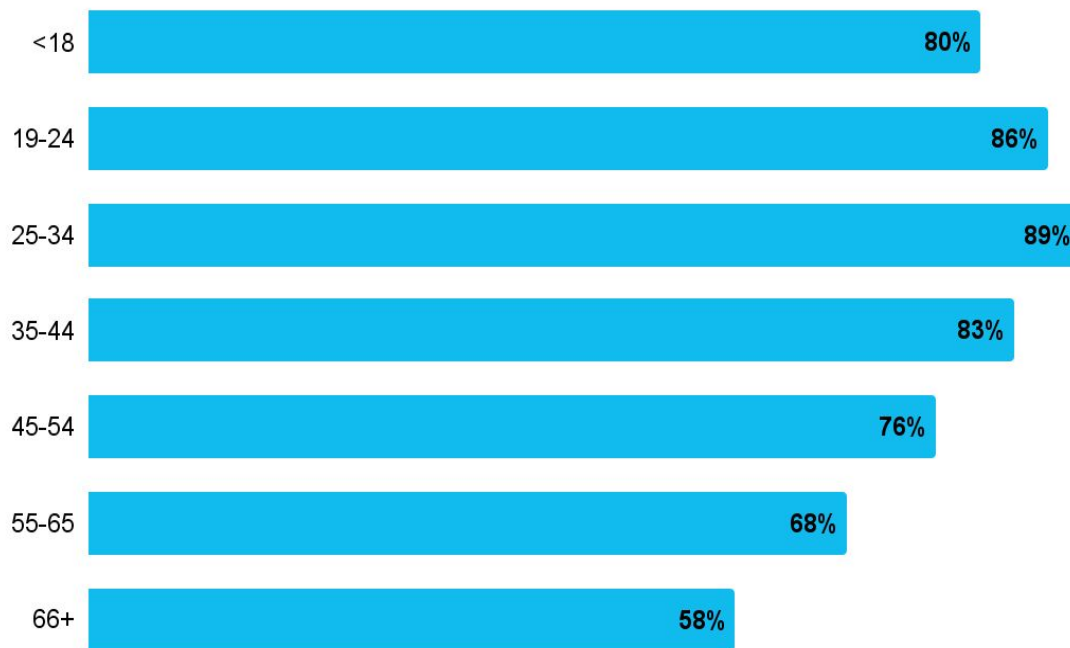
- <18
- 19-24
- 25-34
- 35-44
- 45-54
- 55-65
- 66+

Volunteering Rates in 2022



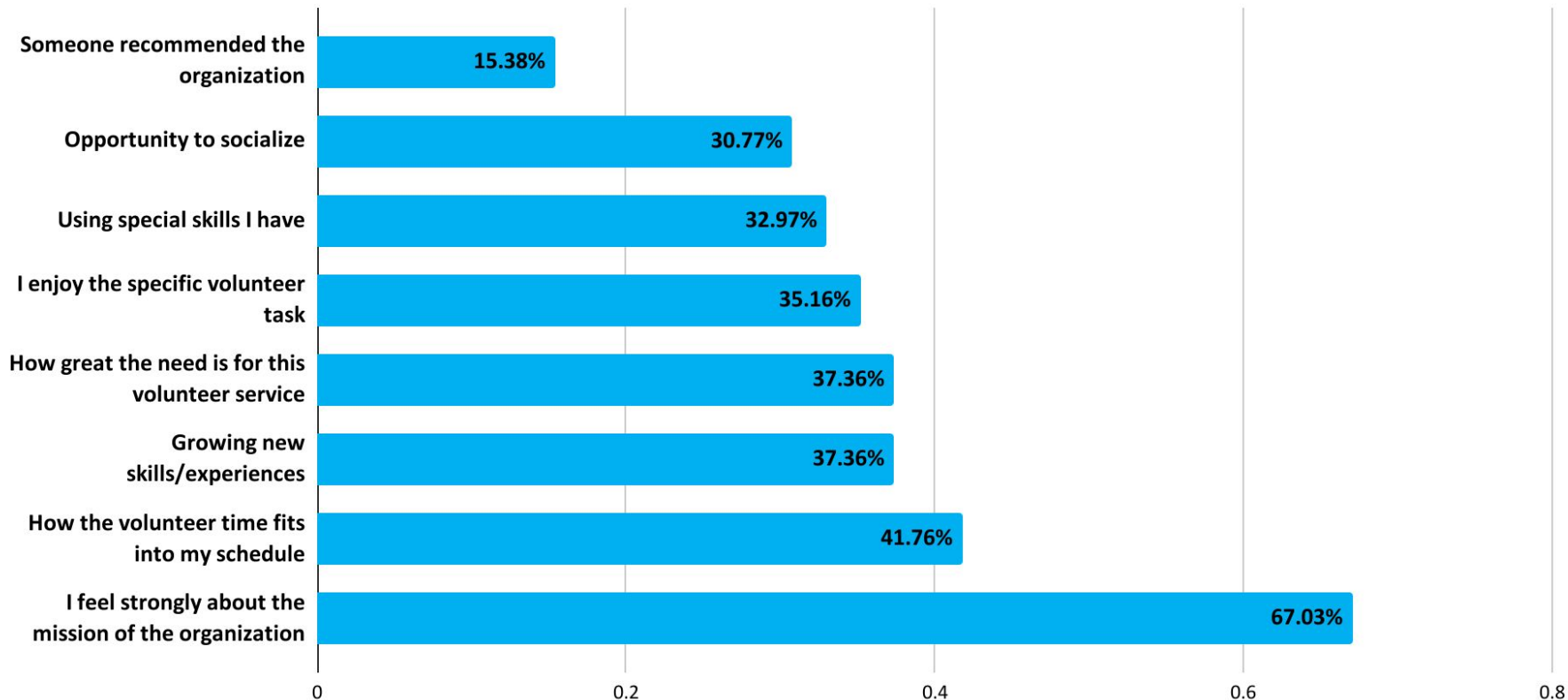
Average Hours Volunteered in 2022 by Age Group

Anticipated Volunteer Activities for 2023



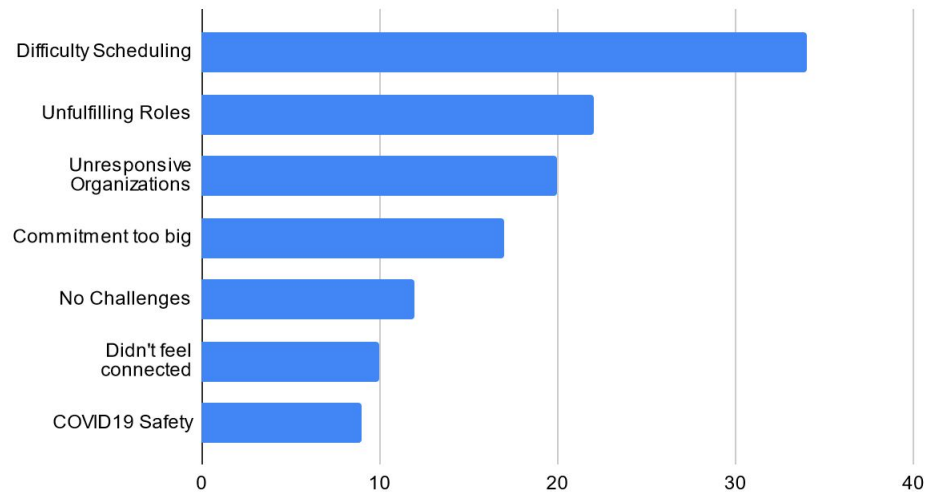
**Planning to Volunteer More Hours,
With More Organizations or Both in
2023**

These are the top two factors that help me decide where to volunteer:

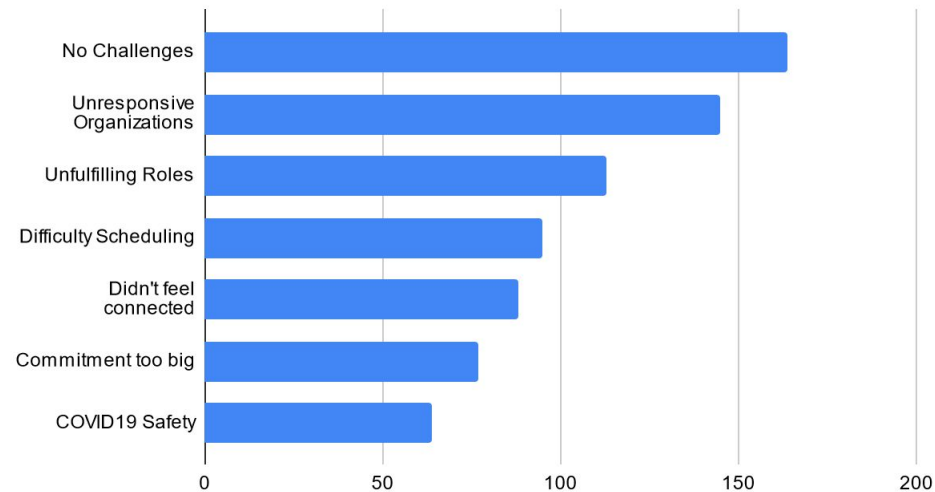


The greatest challenges I face when searching for volunteer opportunities are:

24 and under

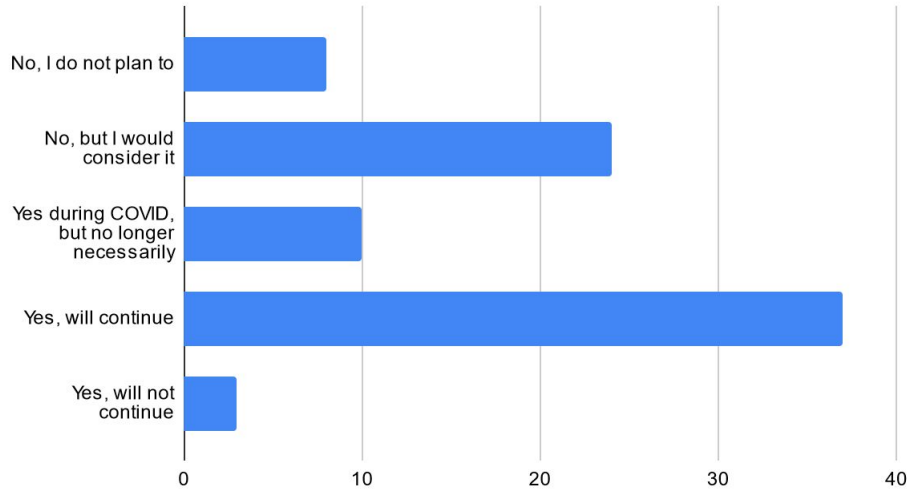


55 and up

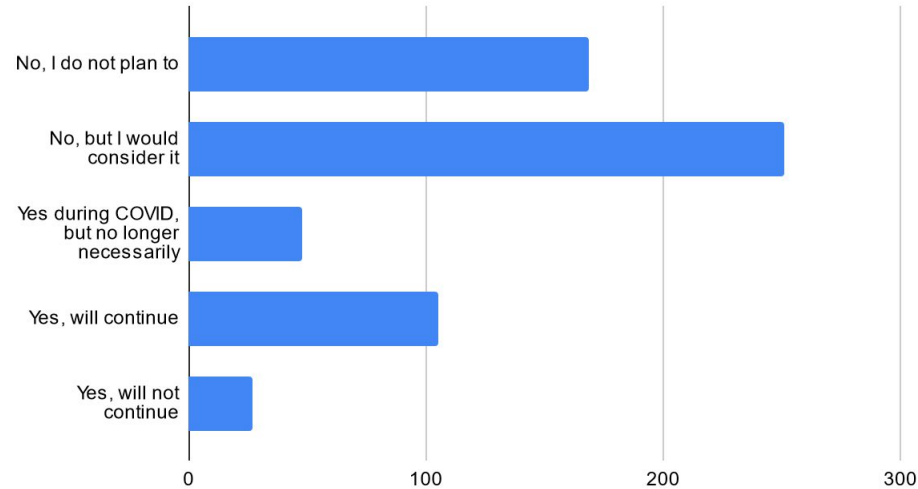


Experiences with Remote Volunteering

24 and under

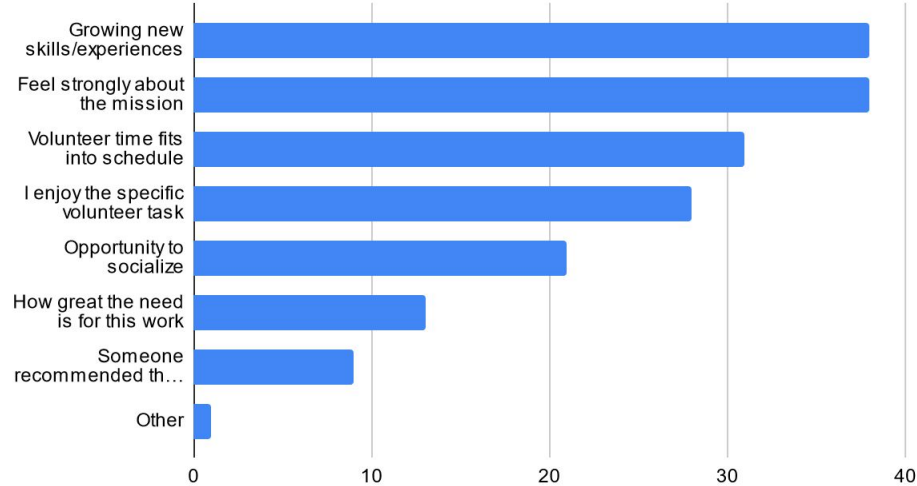


55 and up

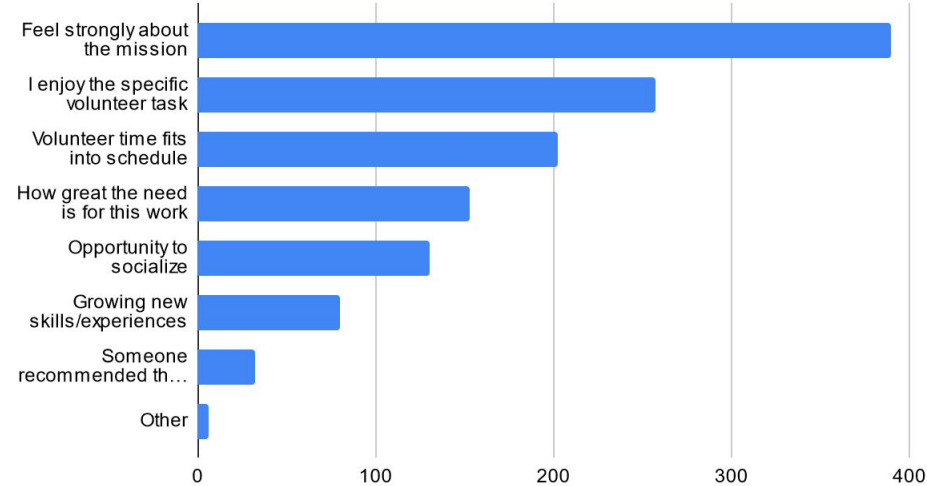


The top two factors for deciding where to volunteer are:

24 and under

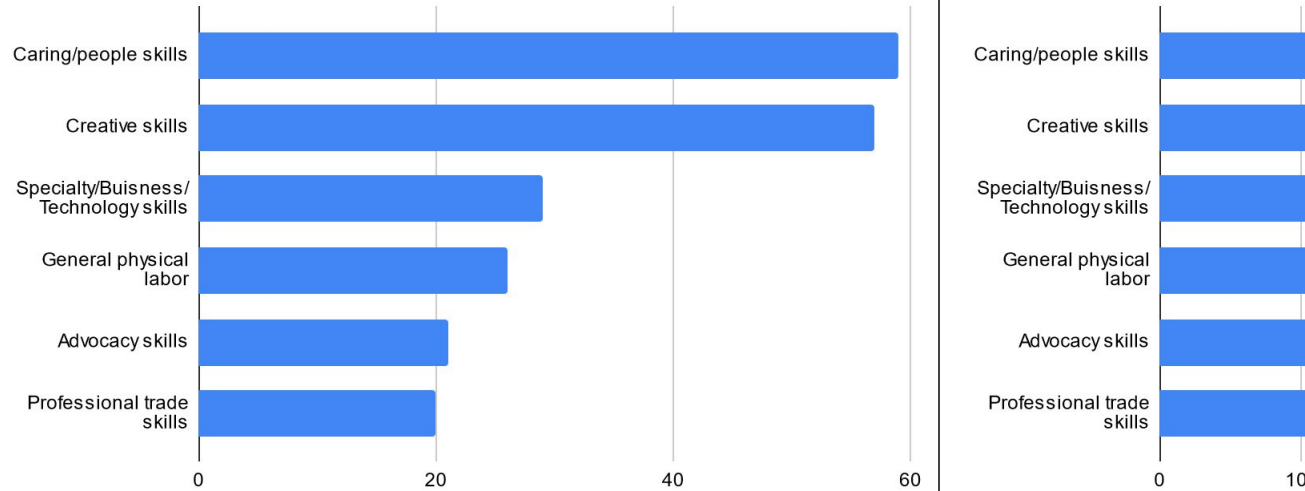


55 and up

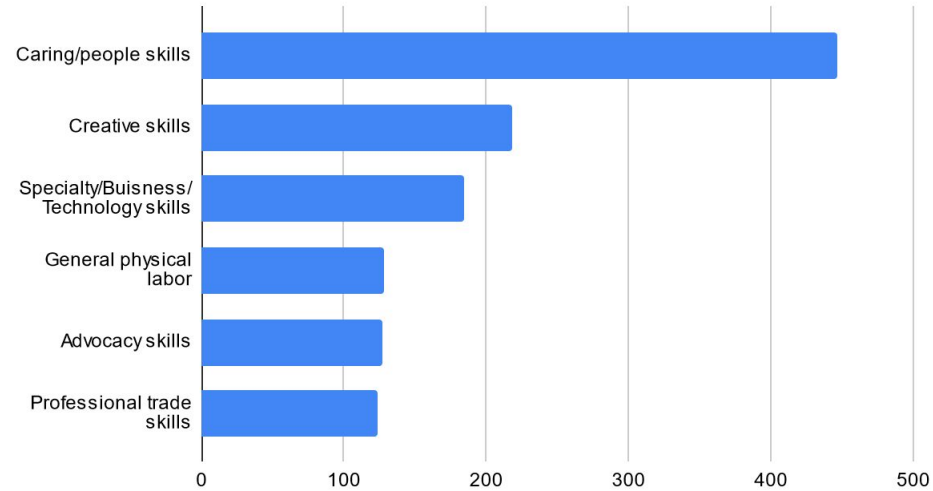


Skills people want to use when volunteering

24 and under



55 and up



Thank You!

AARP Foundation Experience Corp

Thank you!