

Volunteer Impact: Point of View (Sample) – Transportation/Driver

Purpose: Identify how various audiences would define volunteer impact for a specific program.

Directions: Select a program.

Place audiences on the target based on how close they are to the mission

(i.e., program participants go in the center).

Add indicators of volunteer impact

that reflect what matters to that audience.

How would they define volunteer impact?

What does success look like to them?

Program: Volunteer Driver

Audience examples:

Participant (rider)

Participant's loved ones

Volunteer (driver)

Volunteer Director

Program/Operations staff member

Executive Director

Board member

Funder

Other _____

Other _____

